

The Annual Conference of Business, Economics, and Politics in the Middle East (BEP-ME) 2025

Edition: Third Edition

Theme: Connecting Academia and Practice: Bridging the Gap for Innovation in the Artificial Intelligence Era

About the Conference

The Annual Conference of Business, Economics, and Politics in the Middle East gathers esteemed academics, professionals, policymakers, industry leaders, and young scholars from all around the globe to discuss pressing issues in the Middle East and propose meaningful solutions to such issues.

General Instruction for Submitting the Paper: Please abide by the following:

1. Please note that the use of AI in producing the content paper is not permitted. The use of AI to ensure that the document is well-written, free of grammar and spelling errors, and uses correct punctuations is permissible, but should be clearly indicated in this section.
2. The paper must be between 6,000-8,000 words (maximum) including abstract, references, and footnotes.
3. Paper should be written in the font: Book Antiqua, size: 12, line spacing: single.
4. The paper's margins should be "Moderate".
5. Every new paragraph should be indented.
6. Sentences which the author wishes to highlight can be written in *italics*, sentences in the middle of the paper that are bold, or in different font, size, or color WILL NOT be accepted.
7. Appendices should be added at the end of the paper titled "**Appendix**" in **Bold** and centred. Each appendix should have a Letter Number (e.g. Appendix A, Appendix B, etc.), corresponding with the letter number referred to in the text.
8. Footnotes should be numbered (References - Insert Footnote)¹

¹ Footnote example.

*Contact: Co-responding contact email, ex (Rama@era-publikasi.com)

Title Title Title [14 pt., Book Antiqua, Bold, Centred, Title, maximum 16 words]

First Author, [11pt. Book Antiqua, Centred, no spacing] *First Author's Institution, Country [In Italics]*

Second Author *Second Author's Institution, Country*

Third Author, *Third Author's Institution, Country*

ABSTRACT (CAPTIALIZED, Blue, 12pt. Book Antiqua)

The abstract should not be more than 200-300 words. State the article's purpose/objective briefly and concisely. State the article's design/methodology/approach used in the paper. Present the article's findings based on the analysis and discussion done in the paper. State the conclusion of your study. State the article's originality/value. [11pt. Book Antiqua, 1" line spacing]

Keywords: List the article's 3-5 keywords alphabetically in order.

1. Introduction (Blue, 12pt. Numbered, not indented)

This section should be the shortest part mentioned in the Abstract and very briefly outline the following information: What is already known about the subject related to the paper in question? What is not known about the subject and hence the originality and importance of the paper and what the study intends to examine (or what the paper seeks to present).

The Introduction is the way through which you discuss the problem that you investigated. It should give readers enough information to appreciate your specific objectives within a larger theoretical framework. After placing your work in a broader context, you should state the specific question(s) to be answered. This section may also include background information about the problem how your work will help clarify or expand the knowledge in this general area. All background information gathered from other sources must, of course, be appropriately cited.

2. Literature Review

The literature review section of a research paper serves as a critical synthesis of existing research relevant to the study's topic. It requires a comprehensive examination of previous studies, theories, and findings that are pertinent to the research question or hypothesis. This section should identify gaps in the current knowledge, highlight the significance of the research, and provide a conceptual framework for the study. A thorough literature review demonstrates the researcher's understanding of the field, contextualizes the current study within the existing body of work, and justifies the necessity of the new research. It should be well-organized, logically structured, and clearly written, with proper citation of sources to maintain academic integrity and provide a foundation for the research methodology and discussion.

The British University in Egypt

3. Subsection 1 (12pt Book Antiqua, Bold, Capitalize Each Word, Numbered, not indented)

3.1. Subsection 2 (12pt Book Antiqua, Bold, Italicize, Capitalize Each Word, Numbered, not indented)

3.1.1. Subsection 3 (12pt Book Antiqua, Italicize, Capitalize Each Word, Numbered, not indented)

3.1.1.1. Subsection 4 (Indented, Italic)

(you are allowed to make subheadings as suitable to your paper)

4. Methodology

The Methodology section is usually the second-longest section in the Abstract. It should contain enough information to enable the reader to understand what was done and important questions to which the Methodology section should provide brief answers. Contains the type and research design, research variables, population, and research samples, data collection methods, and data analysis methods (can be adapted to the research approach used, quantitative or qualitative). It is suggested that the authors avoid organizing the article content into smaller parts than the second subheading in this section.

5. Body of the Paper: Case Study or Findings and Discussion

Findings and Discussion be written in the same part. They should be presented continuously starting from the main findings to support findings and equipped with a discussion. Figures and Tables (if any) should be put in the same part of this section and should be actively edited by the editors.

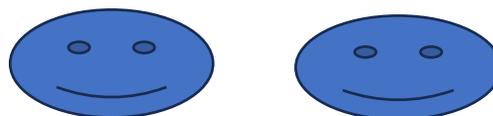
Table 1. Title of Table (Bolded, 12 pt. Book Antiqua, Capitalize Each Word, Centered)

Variable	F	Significance
Actions	79.698	0.01>p
Kernels	37.700	0.01>p

(Note.)

A note is written under the table, or the figure and it includes any notes the author would like to add in regard to the table/figure. It should be centred and flushed to the left. The word (*Note*) should be italicized. (All information in tables and *Notes* should be 11 pt. Book Antiqua, Centred).

Figure 1. Title of Figure (Bolded, 12 pt. Book Antiqua, Capitalize Each Word, Centered)



(Note.)

Note. A note is written under the table, or the figure and it includes any notes the author would like to add in regard to the table/figure. It should be centred and flushed to the left. The word (*Note*) should be italicized 11pt.

6. Conclusion

This section simply states what the researcher thinks the data mean, and, as such, should relate directly back to the problem/question stated in the introduction. This section should not offer any reasons for those particular conclusions--these should have been presented in the Discussion section. By looking at only the Introduction and Conclusions sections, a reader should have a good idea of what the researcher has investigated and discovered even though the specific details of how the work was done would not be known.

About the Authors

First Author (10 pt, Bold), short biography and contact information. (10 pt.)

Second Author, short biography and contact information

Third Author, short biography and contact information

Kindly add any acknowledgments and/or information regarding funding in this section.

References

References should be titled as References NOT Bibliography or any other word. References should be in a separate page from the paper itself.

References of your manuscript must be up to date (in the last 5 to 10 years and a minimum of 10 references that 60% of references from primary sources/journals).

Authors are responsible for ensuring that the information in each reference is complete and accurate. All references should be cited within the text; otherwise, these references will be automatically removed. Writing a bibliography should use *reference manager applications such as Mendeley*. The writing style uses the format of the APA 7th Style.

References should be hanging with reference to APA 7th formatting.